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HOSPA launches 'Recovery Package' to help hoteliers bounce back

The package will officially 'launch' through a HOSPA Masterclass, which will share highlights of the Recovery Package via a webinar

Lewis Catchpole · 12 seconds ago · 1 minute read

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HOSPA, the Hospitality Professionals Association, is launching a 'Recovery Package' next week, which is made up of actionable insights and advice for hoteliers to take advantage of and maximise their recovery.

Designed to help hoteliers, the package offers "short, sharp, insightful advice pieces that can be used to enhance and streamline operations to maximise and take advantage of the high levels of post-lockdown demand".

Calling on a range of expertise, HOSPA has liaised with a series of hospitality specialists to create the videos, which can be viewed on the HOSPA website, and cover the following topics:

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The advice has been imparted by a range of industry experts from some of hospitality's leading supplier brands including Profitroom, IDeaS, Comaccel, Infor Hospitality, Sleeping Lion, Pic PR and Alliants.

The package will officially launch through a HOSPA Masterclass, which will share highlights of the Recovery Package via a webinar, to be hosted between 11am and 11.40am on Thursday 22 April.

The event will see Jane Pendlebury, CEO of HOSPA, joined by Ali Powell, CEO and founder of Comaccel to discuss the key insights.

Pendlebury said: "With hospitality poised to reopen, everyone working within our sector needs to be ready. The public are all eager to get away, having been cooped up for so long. With international travel a more complicated prospect, UK hotels are set for a real boom in trade.

"But, despite this, with hotels having suffered for so long, it's essential they use this time to take absolute advantage – streamlining processes and making sure systems are in place to recover and recuperate as swiftly as possible."

She added: "The Recovery Package is designed to assist in that, providing key advice for hoteliers on what they can do to hit the ground running. The Masterclass on the 22 will look at some of the details contained within the package and offer an introduction for hoteliers. We do hope you can join us."

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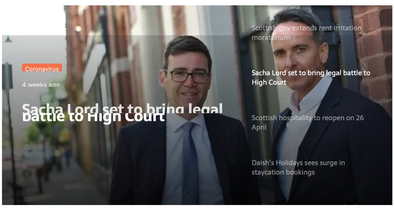

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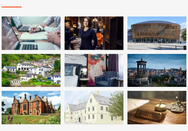

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